

THE PERFORMANCE PARTNER

PRIVACY STATEMENT

The Performance Partner, located at Kotkampweg 65, 7531 AS Enschede, is responsible for the processing of personal data as shown in this privacy statement.

Contact details:

The Performance Partner
Kotkampweg 65
7531 AS Enschede

Arthur Bennink, is the Data Protection Officer of The Performance Partner He/she can be reached via:
info@theperformancepartner.com

Personal data that we process

The Performance Partner processes your personal data because you use our services and/or because you provide them to us yourself.

Below you will find an overview of the personal data that we process:

- First and last name
- Address details
- Phone number
- Email address

Special and/or sensitive personal data that we process

Our website and/or service does not intend to collect data about website visitors who are younger than 16 years of age. Unless they have permission from parents or guardians. However, we cannot check whether a visitor is older than 16. We therefore recommend that parents be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal data about a minor without this consent, please contact us via info@theperformancepartner.com, and we will delete this information.

For what purpose and on what basis do we process personal data

The Performance Partner processes your personal data for the following purposes:

- Processing your payment
- Sending our newsletter and/or advertising brochure
- To be able to call or email you if this is necessary to be able to carry out our services
- To inform you about changes to our services and products
- To deliver goods and services to you
- The Performance Partner analyses your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.
- The Performance Partner also processes personal data if we are legally obliged to do so, such as data that we need for our tax return.

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Automated decision-making

The Performance Partner does not make decisions based on automated processing on matters that can have (significant) consequences for people. This concerns decisions that are made by computer programs or systems, without a human being (for example an employee of The Performance Partner) involved. The Performance Partner uses the following computer programs or systems: None.

How long we store personal data

The Performance Partner does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data:

(Category) personal data >6 months > services and products / making appointments

Personal details >6 months > making appointments

Address >6 months > making appointments

Etc. >6 months > marketing

Sharing personal data with third parties

The Performance Partner does not sell your data to third parties and only provides it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We conclude a processing agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. The Performance Partner remains responsible for these processes.

Cookies, or similar techniques, that we use

The Performance Partner only uses technical and functional cookies. And analytical cookies that do not infringe on your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies that we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remember, for example, your preferences. We can also use them to optimise our website. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information that was previously stored via the settings of your browser.

View, modify or delete data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent for the data processing or to object to the processing of your personal data by The Performance Partner and you have the right to data portability. This means that you can submit a request to us to send the personal data that we have about you in a computer file to you or another organization named by you.

You can send a request for access, correction, deletion, data transfer of your personal data or request for withdrawal of your consent or objection to the processing of your personal data to info@theperformancepartner.com.

To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. In this copy, black out your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks.

The Performance Partner would also like to point out that you have the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. You can do this via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

The Performance Partner takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of misuse, please contact our customer service or via info@theperformancepartner.com or met onze klantenservice of via info@theperformancepartner.com